

## **Nine Lives Media Inc. Names iNet Strategy to the MSPmentor 100**

### **Second-Annual Research Report Identifies The World's Most Progressive Managed Service Providers**

**February 17, 2009:** iNet Strategy has landed at #27 on Nine Lives Media Inc.'s second-annual MSPmentor 100, a distinguished research report identifying the world's most progressive managed service providers.

"It's an honor to be recognized by your peers and be included in such a distinguished list of managed service providers," said Robert Morris, CEO of iNet Strategy. "For years our customers have recognized our ability to augment their staff and reduce IT support cost effectively and dramatically, and now for our efforts to be recognized by the industry is a really great feeling."

The MSPmentor 100 report, available at <http://www.mspmentor.net>, is based on data from MSPmentor's global online survey, conducted October through December 2008. The MSPmentor 100 report recognizes managed service providers based on a range of revenue and management metrics.

"There's no doubting the momentum of managed service providers within the MSPmentor 100," said Joe Panettieri, editorial director of MSPmentor. "As a whole, MSPmentor 100 companies generated nearly \$800 million in managed services revenue in 2008, up a dramatic 46 percent from 2007."

MSPmentor, produced by Nine Lives Media Inc., is the ultimate guide to managed services. MSPmentor features the industry's top-ranked blog, research, Webcasts, podcasts and videos. It is the number one online media destination for managed service providers in the world.

#### **About iNet Strategy Inc**

iNet Strategy is a full service Information Technology Service provider offering a framework for end-to-end IT solutions. iNet Strategy offers a wide range of IT services, including Managed and Automated IT Support Services, Data Security Protection services, Systems and Network Infrastructure support, web design and integration, e-business consulting, and communication services.

#### **About Nine Lives Media Inc.**

Nine Lives Media Inc. embraces the changing IT media landscape. In fact, we help to shape it. We focus on highly targeted IT audiences, specialized content and lead generation services. We disrupt established markets and we shape new ones. Our first three destinations (MSPmentor.net, TheVARguy.com and WorksWithU.com) feature the top-ranked media blogs in their specific markets.

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